Kate Brand is a Director of Data Science within the UK CMA's Data, Technology, and Analytics (DaTA) Unit. The DaTA Unit is helping the CMA to be more efficient and effective across its remit by building data science tools, data pipelines, gathering and analysing large data sets, and providing technology insight. She oversees a programme of work to understand how businesses use of algorithms can harm consumers and lessen competition. Before joining the CMA in September 2019, she built and led data science teams across central government.