



CIPCO

Center for Intellectual Property and Competition Law

ALGORITHMIC MARKET ACTIVITY

**ONLINE WORKSHOP SERIES IN COOPERATION WITH SWISS
COMPETITION AUTHORITY (WEKO) AND ASCOLA
SWITZERLAND**

1st Online Session (April 21, 2021, 3 pm): Algorithmic Market Activity – A Challenge for Competition Policy

2nd Online Session (May 27, 2021, 3 pm): Algorithmic Market Activity – The Econ and IT Perspective

3rd Online Session (October 26, 2021, 3 pm): Algorithmic Market Activity – Impact on Consumers

4th Online Session (March 15, 2022, 3 pm): Algorithmic Market Activity – Agency / Regulatory Strategies

David Imhof (Swiss Competition Commission)

Prof. Martin Huber (University of Fribourg)

Hannes Wallimann (Swiss Competition Commission)

Chris Tynan (UK Competition and Markets Authority)

Sandra Talbott (US Department of Justice, Antitrust Division)

Betty Krier (US Department of Transportation, Office of the Inspector General)

Prof. Rolf H. Weber (University of Zurich/CIPCO)

Alain Girard (Swiss Financial Market Supervisory Authority)

Mani Reinert (Bär&Karrer)

Hosts: Prof. Peter Georg Picht (University of Zurich, CIPCO)

Prof. Rolf H. Weber (University of Zurich, CIPCO)

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ALGORITHMIC MARKET ACTIVITY

Algorithm-based business activities have an ever-growing impact not only on competition but also on the economy as a whole. Regulators also come in touch with algorithms more frequently and, therefore, have to learn how to handle and evaluate such algorithms. In addition, agencies also use algorithms for their investigations as tools to detect unlawful behavior. Looking into these developments, the next edition of our online workshop series on algorithmic market activity examines several strategies employed by different regulators (competition and finance) around the world and assesses chances and risks associated with such practices.

Algorithmus-basierte Geschäftstätigkeit wirkt sich nicht nur immer stärker auf den Wettbewerb, sondern auch auf die Wirtschaft im Ganzen aus. Auch Überwachungsbehörden kommen immer öfter in Kontakt mit Algorithmen und müssen daher lernen, wie man diese behandelt und bewertet. Zusätzlich können Behörden Algorithmen auch als Werkzeug einsetzen, um Gesetzesverstöße aufzudecken. Die nächste Ausgabe unserer Online-Workshop-Reihe zu algorithmischen Marktaktivitäten befasst sich mit mehreren Strategien von verschiedenen Behörden (Wettbewerb und Finanzen) weltweit und bewertet die Risiken und Chancen bei solchen Vorgängen.

ONLINE WORKSHOP SERIES ALGORITHM/ITC MARKET ACTIVITY

April 21, 2021	<i>A Challenge for Competition Policy</i>
May 27, 2021	<i>The Econ and IT Perspective</i>
October 26, 2021	<i>Impact on Consumers</i>
March 15, 2022	<i>Regulators' Strategies</i>

The online workshops will take place on the above mentioned dates between 15:00 – 17:30 (UTC +2).

All sessions are recorded, podcasts as well as slides are available on the CIPCO website.

EVENT LOCATION

The events are conducted **online**, after pre-registration the audience will be sent a link to participate.

HOST AND MODERATION

Host and Moderation: Prof. Dr. Peter Georg Picht (Head CIPCO)

Co-Moderation: Members of the CIPCO

Research and event management: Anna-Katharina Leitz; Martin P. Werner (CIPCO)



REGISTRATION / INFORMATION

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